Updated Hat Descriptions:

Tristan, we are eliminating the technical details from the description for hats, and are going to keep it simple with just a one liner descriptions:

Price $25

CO Flag Hat.

Celebrate your love of Colorado and Sweet Cow in one of our most popular hats.

National Treasure:

Grandpas and nature lovers alike will feel right at home in this Sweet Cow throwback-style hat.

Cowtari:

Not just for hipsters.

Sticker Trucker Hat:

Trucker-style foam hat for when you're in it for the long haul.

Purple Cow:

If you’ve never seen a purple cow, here is your chance.

Retro Running:

Trucker-style foam hat in retro colors that make your eyes pop!